

# Emergency Communication in Education: A Quick Guide



Stay Prepared. Stay Connected. Stay Safe.

## Why Emergency Communication Matters

In educational settings, emergencies like severe weather, campus unrest, or active shooter scenarios demand fast, reliable communication to protect lives and minimize chaos.

### What's at Stake?

- ✔ **Student and Staff Safety:** Lives depend on swift action.
- ✔ **Trust and Reputation:** Clear communication reassures parents, students, and the community.
- ✔ **Operational Continuity:** Disruptions to classes and campus activities cost time and resources.

## 5 Key Areas of Emergency Preparedness in Education

- ✔ **Rapid Notifications:** Ensure students, staff, and parents receive timely updates through SMS, email, voice messages, and more.
- ✔ **Campus Unrest & Safety:** Manage critical situations like campus protests or active shooter incidents with real-time alerts, geofencing, and two-way communication.
- ✔ **Severe Weather Preparedness:** Send automated weather alerts to keep your community informed about closures, delays, and safety instructions.
- ✔ **Scalability and Adaptability:** Choose a solution that scales with your institution, whether you're managing a single campus or a multi-location university.
- ✔ **Seamless Integration:** Integrate emergency notifications with existing security systems for a unified approach to safety.

## Why Education Leaders Trust Regroup

- ✔ **Multi-Channel Delivery:** Alerts via SMS, email, push notifications, and voice calls ensure no one is left uninformed.
- ✔ **Two-Way Communication:** Allow staff and students to report safety concerns or confirm their status during emergencies.
- ✔ **Geo-Targeting:** Focus messages on specific locations, minimizing disruptions for unaffected areas.
- ✔ **24/7 Support:** Dedicated assistance when you need it most.

### What our Clients Say

*"During a snowstorm, Regroup helped us act fast to keep everyone safe."*  
—Adrian Lim | Emily Carr University

*"Regroup became our sole communication tool during a ransomware attack. It kept us operational."*  
—Lance Jones, Regis University



Be Ready When It Counts—From severe storms to critical emergencies, ensure your campus is equipped to act quickly.

Book a Demo Today to see how Regroup can become your ultimate partner in campus safety & communication. <https://www.regroup.com/live-demo/>