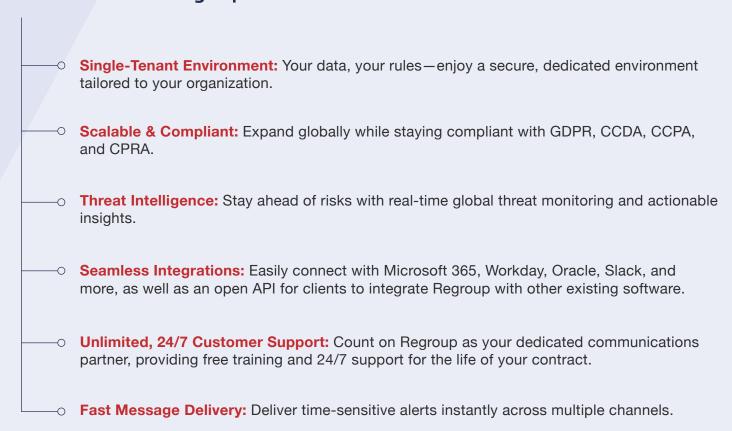


Regroup helps professional organizations streamline communication, enhance operational resilience, and respond swiftly to emergencies—across different departments, time zones, and languages.

# Why Businesses Choose Regroup



## **Top Features for Business Use**

Regroup's reliable, comprehensive solution empowers your organization to manage critical communications that keep your business running smoothly with unparalleled efficiency, even in crucial moments. Here are some of the most popular features among our business clients:



Reach Everyone, Everywhere: Target your audience via multiple traditional communication channels, including email, text messages (SMS), the Regroup Mobile App, push notifications, social media, and more.



**Geofence Messages:** Target alerts by location to help people respond correctly based on their location, and set notifications for when they enter or exit a designated area.



**Unlimited Groups:** Save time by organizing recipients into unlimited groups and customizing communication by role, shift, department, and more to meet any scenario.



**Customizable Templates:** Pre-programmed message templates provide an accurate emergency response during natural disasters, outages, maintenance, system changes, or any other emergency.



Two-Way Messaging: Receive on-scene updates and enable real-time feedback from staff for agile decision-making.



Multi-Language Support: Automatically translate notifications into more than 130 languages based on recipients' device settings for effective communication across your organization.



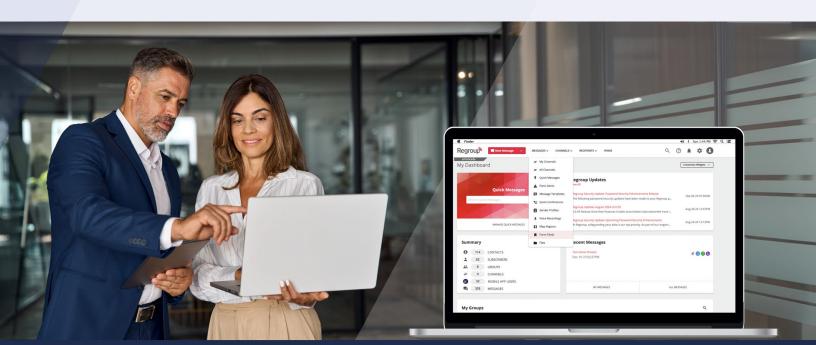
Regroup Mobile App: With the free Regroup mobile app, administrators can easily reach recipients from any location, giving them immediate messaging access.



**Automated Weather Alerts:** Receive and distribute automated weather alerts from NOAA and NWS for instant weather alerts with no manual input required.



Analytics & Reporting: Access detailed analytics and reports to maintain transparency, meet compliance requirements, and optimize communications with insightful data.



## **How Businesses Use Regroup**

Regroup's mass notification platform meets the unique communication needs of businesses across various industries. Whether you're managing risk, coordinating teams, or ensuring customer safety, Regroup helps you stay connected and in control.



#### **Financial Services:**

Ensure secure, compliant communication with clients and employees. Deliver timely updates and emergency alerts with confidence.



#### Retail & eCommerce:

Protect customers and staff with real-time notifications. Coordinate store operations, schedule changes, merchandise arrivals, and manage disruptions efficiently.



### **Energy & Utilities:**

Maintain service continuity and workforce safety with targeted alerts. Communicate effectively during power outages, maintenance calls, or emergencies.



### **Transportation:**

Keep passengers and employees informed with timely notifications. Manage disruptions and routine updates across routes and terminals.



**Manufacturing:** 

Enhance plant safety and operational efficiency by using real-time alerts to manage incidents, shift changes, and compliance updates.



#### Insurance:

Communicate effectively with policyholders and agents during post-storm response. Improve service delivery with real-time updates and alerts.



**Hospitality:** 

Ensure guest and staff safety with instant notifications. Manage daily operations and emergency alerts with ease.



#### Tech & Telecom:

Support remote teams and maintain cybersecurity with fast, reliable alerts. Respond quickly to incidents and streamline internal communication.

