

Hurricane Preparedness

Ensuring Safety and Continuity

Prepare for the unpredictable Atlantic hurricane season with Regroup Mass Notification. Ensure your organization's readiness before the 2026 season starts to make all the difference.

Discover how our advanced notification system can keep your operations running smoothly and your people safe, regardless of the weather.



2026 HURRICANE SEASON INSIGHTS

Duration: June 1st - November 30th, expected to be intense.

! HIGH-RISK AREAS !

13 NAMED STORMS

6 HURRICANES

2 MAJOR HURRICANES

2025
SEASON RECAP

13 NAMED STORMS

5 HURRICANES

4 MAJOR HURRICANES

Quick Tip: Regularly update emergency kits and plans before the season starts.
Stat Fact: Hurricanes can lead to secondary disasters like floods and power outages.

Regroup Features for Hurricane Preparedness



Automated Alerting Processes:

Quickly disseminate vital information without delays using our QuickPost feature for instant emergency messages.



Reach Everyone, Everywhere:

Regroup's powerful multi-channel notification platform, open API, and native integrations ensure alerts can be sent to mobile phones, landlines, email, social media, digital signage, PA systems, sirens, and more, ensuring everyone can receive the information they need to stay safe.



Federal Alerting Capabilities:

Integrates with FEMA's IPAWS, NOAA, and NWS for efficient storm alerts and emergency updates across multiple communication channels.



Targeted Geo-Location Messaging:

GeoFence feature enables precise alerts for specific areas, enhancing communication.



Infrastructure Resilience:

The Regroup mobile app ensures alerts can be received via push notification, even if cell towers are down or overloaded.



Situational Awareness:

Two-way communication features allow people to respond during emergencies, so you can see requests for help or confirm team member statuses.

Most Destructive Hurricanes in US History

KATRINA

(2005) \$125 B

IRMA

(2017) \$77.2 B

HARVEY

(2017) \$125 B

MARIA

(2017) \$109.8 B

IAN

(2022) \$112 B

HELENE

(2022) \$78.7 B

Hurricane Preparedness Checklist

1. Audit & Clean Contact Data

- Ensure resident, staff, and stakeholder contact lists are up to date.
- Remove duplicates and invalid entries
- Fill gaps (mobile, email, landline),
- Note: Regroup offers verified resident data that can help fill gaps in your system
- Confirm opt-in compliance where required

2. Segment Audiences for Targeted Alerts

- Organize contacts into meaningful groups to enable precise messaging.
- Geographic zones (flood zones, evacuation areas)
- Vulnerable populations (elderly, special needs)
- Internal teams and partner agencies

3. Build & Approve Message Templates

- Pre-write messages for likely scenarios to save time during an emergency.
- Evacuation orders
- Shelter openings/closures
- Road closures and safety instructions
- Post-storm recovery updates

4. Configure Multi-Channel Delivery

- Verify all communication channels are enabled and tested.
- SMS/text, voice calls, email, mobile app push
- IPAWS/WEA (if applicable)
- Social media integrations
- Digital & highway signage

5. Test the System End-to-End

- Run drills to ensure everything works under real conditions.
- Send test alerts to each audience segment
- Validate delivery speed and accuracy
- Confirm staff know how to initiate alerts

6. Establish Roles, Permissions & Protocols

- Define who can send messages and under what conditions.
- Assign primary and backup operators
- Document approval workflows
- Set escalation procedures for emergencies

7. Monitor, Evaluate & Adjust

- Prepare to track performance during events and improve afterward.
- Monitor delivery reports and engagement
- Capture lessons learned after drills or real incidents
- Update templates, lists, and processes accordingly