

WhatsApp Delivery for Regroup

Expand Your Reach. Strengthen Your Redundancy. Improve Deliverability.



Reliable communication shouldn't depend on a company-issued phone — or the limitations of costly international SMS. The WhatsApp Delivery Method for Regroup expands your mass notification strategy through one of the world's most widely used and trusted messaging platforms.

As a premium add-on, WhatsApp delivery enables organizations to reach global and distributed audiences through a channel they already use every day. When combined with Regroup's existing delivery methods, it significantly improves message coverage, redundancy, and engagement.



Why WhatsApp Matters

For many organizations, especially those with international or mobile workforces, traditional SMS and email alone are no longer enough.

WhatsApp delivers key advantages:

- Global reach across billions of active users
- High engagement on a platform people check frequently
- Internet-based delivery that avoids many carrier limitations
- Familiar user experience — no new app required
- Strong redundancy layer for critical communications

In many regions, WhatsApp is the primary communication channel. Adding it to your notification strategy helps ensure critical messages don't miss their audience.

How WhatsApp Works in Regroup

WhatsApp integrates seamlessly into your existing Regroup workflows — no disruption required.

- **Easy Activation**
Enable WhatsApp as a premium add-on within Regroup. Once activated, administrators can easily configure WhatsApp settings at the organization level.
- **Branded Messaging**
Connect your own branded WhatsApp Business account to send messages directly from your organization's verified identity.
- **Two-Way Communication**
Select WhatsApp as a delivery channel when sending notifications. Recipients can reply directly through WhatsApp — just as they would with SMS or email — allowing for real two-way communication.
- **Integrated Reporting**
WhatsApp delivery data appears directly within Regroup reports, including Sent, Failed, and Read statuses, giving you full visibility into message performance.

Where WhatsApp Delivers Immediate Value

Anywhere reach and redundancy matter, WhatsApp adds protection. Organizations see strong ROI in scenarios such as:



Global workforce notifications



Emergency and safety alerts



International travel alerts



Business continuity messaging



Distributed team communications



Higher education student outreach

Ready to Expand Your Reach?

Contact your Regroup representative or schedule a demo to see WhatsApp Delivery in action. [Regroup.com/demo](https://regroup.com/demo)

